Positively Produced and the Network for Sustainability of the Hochschule Flensburg (NeNa) present –

Sustainable finance

"Today, making money is very simple. But making sustainable money while being responsible to the society and improving the world is very difficult" – Jack Ma

For a sustainable transformation we need a more sustainable economy which includes sustainable finances. But what is sustainable finance? What are sustainable investments? What impact can a small or medium-sized enterprise's (SME) money have? How can SMEs start to find a way to more sustainable finances?

As an introduction into the topic **Daniel Karpantschof Reece**, managing director of Copenhagen-based consultancy **Nordeq Management A/S** and lecturer of multiple courses at **DIS Abroad**, a Scandinavian study exchange programme, will give a brief overview of the development of "Sustainable Finance" and the meaning of "green" bonds. After this, the question how SMEs can engage into sustainable financing is covered in detail by **Aljoscha Warych**, corporate client consultant at the German **GLS bank**, which was the first bank in Germany with an ethical philosophy.

WHEN? June 29th at 2 – 4 p.m. **WHERE?** The event takes place online <u>via Webex</u>

About the project Positively Produced

Positively Produced is an Interreg project funded by Interreg Deutschland-Danmark with resources from the European Regional Development Fund. 10 partners, food producers and knowledge institutions, share a common and ambitious goal across borders between Denmark and Germany: to promote sustainable food production and consumption in the two neighbouring countries. In a climate-conscious and cross-cultural collaboration, we want to set out on the path to holistic sustainability. This includes environmentally friendly production methods but also important social and economic aspects, for example sustainable procurement. Visit the project website for more information or connect via Linked-In.

About the Network for Sustainability of the HS Flensburg (NeNa)

The Network for Sustainability (NeNa) was recently founded to connect activities in sustainability across the Hochschule Flensburg: no matter if student, administrational/scientific staff or professor, the network is open to everyone interested. And it does not stop here: external members are welcome! Together we aim at creating a vibrant network to share knowledge, to connect and to increase synergies. You are interested in joining? Internal members of the Hochschule: join via StudIP; for external members: please get in contact via rebekka.kuechler@hs-flensburg.de





