

*»You want to study at Flensburg
University of Applied Sciences? Make your
appointment with us. We look forward to
meeting you.«*

Marc Laatzke, Course Guidance

Course Guidance

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Office hours

Mon 9 a.m. - 12 p.m., 1:30 p.m. - 3:30 p.m.

Wed & Thu 9 a.m. - 12 p.m.



HIM

Business Administration –
Hospital Management
Bachelor of Arts

Business Administration, major: Hospital Management

Hospitals work like major companies today. But of course they aren't companies in the strict sense, they are best run by management professionals who know the rules of the health care industry. An industry that is growing rapidly, by the way. Do you want to make sure hospitals run smoothly without any hiccups or worse maladies? Do you want to help to find a cure for the lack of qualified professionals that has been predicted for this field?

In this major you will acquire expertise on health economic questions as well as a solid foundation in business administration. You will gain insights into aspects relevant to management in health care – and you will learn to apply them.

Overview

<i>Admission requirements</i>	German Abitur, Fachhochschulreife or an equal qualification
<i>Duration</i>	6 semesters
<i>Starts</i>	in winter and summer semester
<i>Degree</i>	Bachelor of Arts (B.A.)

Curriculum

1 st semester	2 nd semester	3 rd semester	4 th semester	5 th semester	6 th semester
Mathematics 4 hpw (5 CP)	Statistics 4 hpw (5 CP)	Introduction to Human Resource Management 4 hpw (5 CP)	Major modules 1 12 hpw (15 CP)	Major modules 1 12 hpw (15 CP)	Internship 12 weeks (18 CP)
Introduction to Business Administration 4 hpw (5 CP)	Investment and Finance 4 hpw (5 CP)	Accounting 3: Financial Accounting/Taxation 4 hpw (5 CP)	Quality Management – Process and Information Management	Quality Management and Customer Orientation	
Accounting 1: Principles 4 hpw (5 CP)	Accounting 2: Management Accounting 4 hpw (5 CP)	Marketing 4 hpw (5 CP)	Strategy and Law	Management Control and Financing	
Information Management 4 hpw (5 CP)	Production and Logistics 4 hpw (5 CP)	Management Information Systems 4 hpw (5 CP)	Supplementary modules 8 hpw (10 CP)	Supplementary modules 8 hpw (10 CP)	
Economics 4 4 SWS (5 CP)	Private and Commercial Law 1 4 hpw (5 CP)	Private and Commercial Law 2 4 hpw (5 CP)	see the Business Administration flyer	see the Business Administration flyer	Bachelor's thesis oral exam 8 weeks (12 CP)
Communication Skills 2 hpw (2 CP)	Writing Skills 2 hpw (2 CP)	Management Case Studies (in English) 4 hpw (5 CP)	Foreign Markets (in English) 4 hpw (5 CP)	Debating (in English) 4 hpw (5 CP)	
Presenting and Visualising 2 hpw (3 CP)	Methodology Skills 2 hpw (3 CP)				

Career prospects

Your degree qualifies you for jobs in management control, quality and information management. You'll find jobs in hospitals or with other health care-related employers as well as outside the health care industry. Your job title could be account manager, case manager or quality management officer, assistant to the management or even a position in the management.

You can also continue your studies in our eHealth or Business Management master's degree programmes.